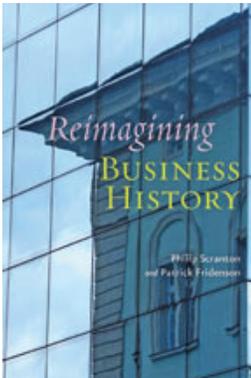


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Philip Scranton is University Board of Governors Professor, History of Industry and Technology, at Rutgers University and editor-in-chief of the journal *Enterprise and Society*. **Patrick Fridenson** is emeritus professor of international business history at the Ecole des Hautes Etudes en Sciences Sociales in Paris and founding editor of *Entreprises et Histoire*. Both are former presidents of the Business History Conference.

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