



Historic Corporate Responsibility: Its Extent, Limits, and Consequences

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History, Time, and Organizations

- Historic CSR
 - umbrella term that draws together the threads of a variety of vibrant research movements that operate at the intersection of history and corporate responsibility
 - *Journal of Business Ethics* Special Issue on [Historic Corporate Social Responsibility](#)
 - Opening up this area of research meaningful for historians and CSR scholars

Scope of Special Issue

- Role and responsibilities of corporations in and towards history and historical events and questions whether corporations have a responsibility today for past events (e.g., Schrempf-Stirling et al., 2016; Mena et al., 2016)
- History of CSR practices (e.g., Kaplan & Kinderman, 2017) /management history of CSR (e.g., Marens, 2008)
- Use of historical methods for contributing to CSR research (cf. Stutz & Sachs, 2018)

Professional Development Workshop

- 10-15 minute paper presentation
- Focused discussions on papers

Presentations

- Ravn Sorensen CSR at the museum
- Salvaj & Giacomini Reputation and grand challenges
- Smith & Johns Emergence and decline of a market category

References

- Kaplan, R., & Kinderman, D. (2017). The business-led globalization of CSR: Channels of diffusion from the United States into Venezuela and Britain, 1962-1981. *Business & Society*, 1–50.
- Marens, R. (2008). Recovering the past: Reviving the legacy of the early scholars of corporate social responsibility. *Journal of Management History*, 14(1), 55–72.
- Mena, S., Rintamäki, J., Fleming, P., & Spicer, A. (2016). On the forgetting of corporate irresponsibility. *Academy of Management Review*, 41(4), 720–738.
- Schrempf-Stirling, J., Palazzo, G., & Phillips, R. A. (2016). Historic corporate social responsibility. *Academy of Management Review*, 41(4), 700–719.
- Stutz, C., & Sachs, S. (2018). Facing the normative challenges: The potential of reflexive historical research. *Business & Society*, 57(1), 98–130.