Final version of programme (12 August)

Thursday 21.8.

14:30-17:30  Council Meeting
14:00-18:00  Registration (Clarion Hotel Admiral)
18:00-20:30  Welcome Reception (Faculty of Law, Dragefjellet skole)

Friday 22.8.

8:30-9:00  Opening of the Congress
9:15-10:45  Sessions I (90 min.)

I.A. Business and Politics
Chair: Albert Carreras
Discussant: Carlo Brambilla  
**Room: Blauw**

**William J. Hausman, John L. Neufeld and Till Schreiber:**  
Bilateral and Multilateral Aid as a Source of Capital for Electric Utility Projects in Developing and Less Developed Countries, 1950-2001

**Margrit Müller, Manuel Hiestand and Martin Lüpold:**  
Coping with barriers to trade: Causes and consequences of the changing competitiveness of Swiss industries (1900-1950)

**Sverre Knutsen:**  
Roads to business. Transport infrastructures and the development of new business sectors

**Knut Øyangen:**  
Scale, scope, and standard goods: The rise of big business in small countries

I.B. Securities Indices
Chair: Georges Gallais-Hammonno
Discussants: Pedro Arbulu and Kim Oosterlink  
**Room: C. Sundtsal II**

**Amir Rezaee:**  
The performance and the efficiency of the corporate bonds market in Paris 19th century Bourse

**David Le Bris** and **Pierre-Cyrille Hautcoeur:**  

**Graeme Acheson, Charles A. Hickson, John D. Turner** and **Quing Ye:**  
Rule Britannia!: British Stock Market Returns, 1825-1870

I.C. Interactions inside enterprise
Chair: Franco Amatori
Discussant: Knut Sogner  
**Room: Klosteret**

**Kevin Tennent:**  
Management and Networks – To what extent were Free Standing Companies Controlled from the Home Country? With reference to four Scottish examples, 1865 – 1900

**Ioanna Pepelasis Minoglou** and **Konstantinos Aivalis:**  
A Preliminary Evaluation of Early Corporate Governance in Greece, 1830-1909
Marie-Claude Esposito:  
Transactions and Interactions in Balfour Betty network

Francesca Tesi:  
The Michelin Tire Corporation: Birth and Development of a Modern Multinational

I.D. Business and war
Chair: Dominique Barjot  
Discussant: Harald Espeli  
Room: C. Sundtsal I

Steen Andersen:  
Escaping “Safehaven”. The Case of Christiani & Nielsen’s Blacklisting in 1944

Neil Forbes:  
Multinational business, technology transfer and rearmament before the Second World War

Richard A. Hawkins:  
The Boycott of German Goods and Services in the United States, 1933-38: The Response of American Retailers and Wholesalers to the Boycott Organized by the Non-Sectarian Anti-Nazi League to Champion Human Rights

Monica Værholm and Lars Fredrik Øksendal:  
Monetary policy in neutral Norway during World War I

Martijn Lak:  
The Trust Company and its efforts to reconstruct Dutch-German trade, 1945-1949

I.E. The flow of Services and Capital in European Tourism during the 20th century
Chair: Margarita Dritsas  
Discussant: Laurent Tissot  
Muren

Carlos Alberto Damas and Ana Margarida Cruz:  
Banking and Finance in the development and growth of the hotel industry in the Azores Archipelago in the 80’s

Katerina Papadoulaki:  
Travel business history in Greece: entrepreneurial and financial practices

10:45-11:15 Coffee-break

11:15-12:45 Sessions II (90 min.)

II.A. Business history and the social sciences: Space, time and temporality
Chair: Harm Schröter  
Discussant: Jonathan Zeitlin  
Room: Blauuw

Peter Clark and Giuliano Maielli:  
America’s refolding market empire, consumer polity, and colonizing corporations: time-place periods as cases

Steve Toms:  
Explaining corporate success: Britain’s best performing firms, 1949-1985

John Wilson and Andrew Thomson:  
Is the future as clear as the past? A framework for analysis
II.B. International cartels
Chair: Susanna Fellman
Discussant: Espen Storli

**Alain Cortat:**
How cartels stimulate innovation and R&D cooperation
The Swiss Cable Cartel and the International Cable Development Corporation

**Michele D’Allesandro:**
Regulating international industrial cartels. The League of Nations and international competition, 1929-1931

**Paul Duguid, John Mercer and Teresa da Silva Lopes:**
Transactions and interactions - Preliminary reflections on a hundred years of trade mark registration data

**Martin P. Shanahan and David K. Round:**
Serious cartel conduct, criminalisation and evidentiary standards: Lessons from the Coal Vend Case of 1911 in Australia

II.C. Investment banking history in Europe:
A comparison between the spreading of banking models and practices
Chair: Ralf Banken
Discussant: Hans Sjögren

**Hubert Bonin:**
The balance of power between French investment banks

**Oskar Broberg and Anders Ögren:**
Making money, Creating Credit. Swedish commercial banking and lending against shares 1890-1938

**Carlo Brambilla and Giandomenico Piluso:**
Changing interactions: Universal banking in Italy in the interwar period

**Anna Spadavecchia:**
Strategy, risk and survival: financing industrial districts in Italy, 1971-91

II.D. Transformations in transport
Chair: Joost Dankers
Discussant: Bjørn Basberg

**Drew Keeling:**
Shipping Companies and Transatlantic Migration Costs: The Case of Cunard, 1880-1914

**Hugo van Driel and Irma Bogenrieder:**
The administration of trade flows: organizational memory and selecting users in the port of Rotterdam 1883-1900

**Mehmet Bulut:**
Rethinking capital flows and trading goods between the Eastern Mediterranean and Western Europe before the Industrial Revolution
II.E. Family firm  
Chair: Mats Larsson  
Discussant: Andrea Colli  

Aurelia Hernández and Paloma Fernández:  
The role of the State in the promotion of family businesses. Tax exemptions and family businesses in Spain in a long-run perspective

Paloma Fernández Pérez and Nuria Puig Raposo:  
Global businesses, global lobbies: The birth of the Spanish lobby of family firms in an international perspective

Despina Vlami:  
British Entrepreneurship and Family Strategy in a Levantine Context: the Abbott of Salonica (18th – 19th century.)

F. Javier Fernandez-Roca:  
Managerial strategies in a context of uncertainty: loss of markets and political insecurity. The textile cotton Spanish companies in the first third of the 20th century

12:45-14:00 Lunch

14:00-15:00 Key-note speech 1  
Franco Amatori, Bocconi University, Milan: “Business History as History”  
Room: Blaauw

15:00-15:30 Coffee-break

15:30-17:30 Sessions III (120 min.)

III.A. Maritime Business  
Chair: Lewis R. Fischer  
Discussant: Hubert Bonin  

Stig Tenold:  
Local network effects: Specialised shipping in Bergen, 1960-1990

Martin Jes Iversen and Henrik Sornn-Friese:  
Incentives, Capabilities, and Opportunities - the Global Breakthrough of the Danish Shipping Industry, 1985-2007

René Taudal Poulsen:  
Maritime know how and dependences in The Blue Denmark, 1755-2008 – A Danish maritime history from the perspective of a maritime supplier

Henrik Sornn-Friese:  
The Blue Denmark versus the Dutch maritime cluster: a framework for comparing (similar) clusters in different countries

Trygve Gulbrandsen and Even Lange:  
Survival of family dynasties in the shipping industry

Eivind Merok and Espen Ekberg:  
Norwegian maritime expansion in the 19th century: existing explanations and some explorations
III.B. Changes of technologies and frameworks
Chair: Per Hansen
Discussant: Neil Forbes

Roman Köster:
Zeppelin: The airship and the need for diversification after WW I

Raymond Stokes, Ralf Banken and Matthias Pühl:
Towards a history of the international industrial gases industry

Lars Heide:
Eurocontrol; Facilitating Transnational Air Transportation in Europe, 1960-1981

III.C. Transfer and Innovation in European Food Consumption
Chair: Ole Hyldtoft
Discussant: Jan Otmar Hesse

Klas Rönnback:
Transforming consumption in the European periphery – colonial commodities in Scandinavia during the early modern era

Margrit Schulte Beerbühl:
Innovation, transfer, and transformation: the fascinating history of chocolate

Ola H. Grytten:
The price revolution of imported food to Norway in the nineteenth century: Transfer and Innovation in European Food Consumption

Jonathan Morris:
The Globalisation of ‘Italian’ Coffee. A Commodity Biography

Susanne Hilger:
The Spread of Convenience Food in 20th century Germany

Gareth Shaw and Andrew Alexander:
"Retailing Innovations and Food Consumption: Self-Service and Retailing in Britain c.1945-1975

III.D. Women in business
Chair: Kersti Ullenhag
Discussant: Ioanna Minoglou

Francesca Polese:
Selling a women’s dream? The supply of female fashion in early department stores: the case of Milan (1880s)

Charlotte Natmeßnig:
The glass ceiling: Women in Austrian Journalism

Paola Lanaro:
Dowries and Family Property in Venice and Florence (15th to 16th centuries)

Janette Rutterford:
The Rise of the Small Investors in the US and the UK, 1900 to 1960

III.E. Internationalisation strategies/FDI
Chair: Giandomenico Piluso
Discussant: Chris Kobrak

Kasper Szöke Skovgaard, Peter Sørensen and Kurt Pedersen:
Attitudes to FDI and MNC in Denmark in the 20th century

Fabio Lavista:
A family multinational. The internationalization patterns of the Pirelli group, 1870-2002

Ben Wubs:
Volvo Made in the Netherlands
Dominique Barjot:
The Ascent of a Swedish Multinational Company

17.45-18.45         Panel session  Room: Blaauw

Debating the Oxford Handbook of Business History
Panel with Geoffrey Jones, Jonathan Zeitlin, and Harold James

Saturday 23.8.
8:30-10.15 Sessions IV (105 min.)

IV.A. Human capital
Chair: Andrea Schneider
Discussant: Paloma Fernández Pérez
Keetie Sluyterman and Gerarda Westerhuis:
The flow of people: globalisation and the organisation of the international workforce in multinationals companies
Jim Phillips:
Transactions, Interaction and Inaction: Industrial Democracy in the UK in the 1970s
Thomas Fetzer:
The long path to European works councils: Fifty years of international trade union networks at Ford and General Motors (1950-2000)
Anna Solé del Barrio:
Reshaping entrepreneurship after a civil war. The case of the industrial districts in Catalonia during the 1930s
Alison Gilmour:

IV.B. Interest groups and flows of information
Chair: Per Boje
Discussant: Margarita Dritsas
Thomas David, Stéphanie Ginalska, André Mach and Frédéric Rebmann:
Business Associations as Intermediaries Between the Economic, Administrative and Political Spheres. The Long-Term Evolution of Swiss Big Business
Bram Bouwens and Joost Dankers:
Cooperation beyond competition - Business interest associations and the Dutch miracle, 1945-1970
Jan Otmar Hesse:
International competition in the telephone system: the switch-board problem of the 1880s
Gard Paulsen:
IV.C. Government influence in a cartelized world: 
the case of the international aluminium industry in the interwar period
Chair: Martin P. Shanahan
Discussant: Susanna Fellman

Espen Storli:
The Cartel and the Communists: The Aluminium Industry and the Norwegian Export
Guaranties, 1929-1935

Mats Ingulstad:
"We want aluminium, not excuses!" Business-Government relations in the American
aluminium industry, 1917-1958

Marco Bertilorenzi:
The Italian Aluminium Industry: Cartels, Multinationals and the Autarkic phase, 1925-1943

IV.D. Banking and corporate governance
Chair: Sverre Knutsen
Discussant: Anna Spadaveccia

Jeffrey Fear and Christopher Kobrak:
Banks on Board: Banks in German and American Corporate Governance, 1870-1914

Abe de Jong and Henry van Beusichem:
The informational role of dividends in the Netherlands 1961-2006

Elias Håkanson:
Swedish commercial banks exposure to speculative risk 1912-1928 - Synchronised regulation
in financial regulatory regimes

Per H. Hansen:
Central Bank Cooperation at the Periphery: The Scandinavian Central Banks and the Bank for
International Settlements, 1930-1931

IV.E. Financial Flows
Chair: Michel Lescure
Discussant: Giandomenico Piluso

Patrice Baubeau:
French liquidity constraint and the mutations of commercial money: The institutional
articulation of monetary flows in the nineteenth century

Anders Ögren:
Sweden’s Monetary Internationalization under the Silver and Gold Standards, 1834–1913

Jeroen Euwe:
Amsterdam’s role as an international financial centre in Dutch-German economic relations,
1914-1931

10:15-10:45 Coffee-break

10:45-11:45 Key-note speech 2

Geoffrey Jones, Isidor Straus Professor of Business History at the Harvard Business School:
“Business History and the Great Divergence”
12:00-13:00  Session V (60 min.)  Room: Blaauw

V.A. Dissertation session: the four best PhD-thesis in competition
Chair: Albert Carreras
12:00 Presentation 1: Veronica Binda
12:15 Presentation 2: Heinrich Hartmann
12:30 Presentation 3: Niall McKenzie
12:45 Presentation 4: Kim Christian Priemel

V.B. Interactions in Media
Chair: Camilla Brautaset
Discussant: Martin Jes Iversen  Room: C. Sundtsal II
Christoffer Rydland:
The Lindeberg Group 1956-2006 – a formalized network in the Swedish daily newspaper industry
Marina Nicoli:
Building a transnational movie industry
Howard Cox:
Mass Circulation Periodicals and the Harmsworth Legacy in the British Popular Magazine Industry

V.C. Technological change and markets
Chair: Raymond Stokes
Discussant: Susanne Hilger  Room: Klosteret
Andrew Godley and Bridget Williams:
Democratizing Luxury and the Contentious ‘Invention of the Technological Chicken’ in Britain
Harald Degner:
Schumpeterian German Firms before and after World War I. The Innovative Few and the Non Innovative Many
Mirko Ernkvist:
Technological change and shifting industrial leadership in the US gaming machine industry, 1965-95

V.D. The distribution sector
Chair: Even Lange
Discussant: Francesca Polese  Room: Muren
Daniel Raff:
The Book-of-the-Month Club: A Reconsideration
Fredrik Sandgren:

13:00-14:00 Lunch / women’s lunch

14:00-15:30 Sessions VI (90 min.)
VI.A. Business history and its methods
Chair: John Wilson
Discussant: Franco Amatori

Kersti Ullenhag:
Case studies in Business history as an Approach in Industrial history

Jari Eloranta, Heli Valtonen and Jari Ojala:
Are Business Historians Quantitatively Illiterate?

Alexander Engel:
Nothing ventured, nothing gained. The birth of the risk economy, 1880s–1990s

VI.C. Government-business relations in the aluminium industry
Chair: William Hausman
Discussant: Raymond Stokes

Andrew Perchard:
A marriage of mutual convenience? The British Government and the UK aluminium industry in the twentieth-century

Jan Thomas Kobberøyd:
Global Market and National Tasks; the Role of Aluminium in Norwegian Economy since 1945

Niall G. MacKenzie:
Be careful what you wish for: comparative advantage and the Wilson Smelters Project, 1967-82

Hans Otto Frøland:
The political economy of European expansion programs: the Anglo-Norwegian aluminium conflict 1967-70

VI.D. “Creating Nordic Capitalism”: Writing the history of four national business systems
Chair: Håkan Lindgren
Discussant: Keetie Sluyterman

Martin Jes Iversen:
The case of “Creating Nordic Capitalism” -business history and the case-based teaching method

Lars Thue:
Wanted: A History of Economic Flows. The long-term interaction of economic flows, logistics and institutions

Hans Sjögren:
Writing the country chapters – and choosing relevant company histories

Susanna Fellman:
The comparative perspective. Is there a Nordic Business System?

VI.E. Patterns of Foreign Direct Investment
Chair: Laurent Tissot
Discussant: Margrit Müller

Andrew Popp:
From Wolverhampton to Calcutta: the Low Origins of Merchant Enterprise

Hirohiko Shimpo:
Overseas Business Activities of Japanese Companies in the Prewar Period: The Japanese Style Foreign Investment in the Prewar Period
Christopher Pokarier:
Public Borders, Private Crossings: the governance of cross-border flows in historical perspective
Daniele Pozzi:
The Swiss colony in Milan: the representation of economic interests in a peculiar foreign community (1840-1945)

15:30-16:00 Coffee-break

16:00-17:30 Session VII (90 min.)

VII.A. Transfer of knowledge
Chair: Hans-Otto Frøland
Discussant: Per Boje Room: Blaaauw
Álvaro Ferreira da Silva:
The transfer of management knowledge and practices: the reorganization of CUF by McKinsey (1969-1974)
Gustav Sjöblom:
Computer technology and the Swedish transport industry, 1956-1985
Jonathan Silberstein-Loeb:
Britain and international communication – another story of decline?
Mila Davids:
Knowledge flows and innovative capacity: the case of the Netherlands

VII.B. Asian-European encounters
Chair: Margarita Dritsas Room: C. Sundtsal II
Discussant: Charlotte Natmeßnig
Patnaree Srisuphaolarn:
Retailing Internationalization: Blending into local society
Lars C. Bruno:
Credible commitment. The case of South Korea
Ferry De Goey:
Western entrepreneurs and the opening of Japanese ports (c. 1858-1868)

VII.C. Brewing Industry
Chair: Mikulas Teich Room: Klosteret
Discussant: Bram Bouwens
Gerald W. Crompton:
The Internationalisation of the British Brewing Industry
Martin Jes Iversen and Nikolaj Asgeir MacGregor Sadolin:
From cohabitation to marriage. The background and consequences of Carlsberg’s & Tuborg’s beer wedding of 1970
Peter Sandberg:
The Creation of Big Business in the Swedish Brewing Industry during the aftermath of the Second World War
Siri Aanstad:
A small, global adventure: mapping Norwegian beer exports in the 19th century
VII.D. Stock Exchange and Flows
Chair: Bjørn Basberg
Discussant: Sverre Knutsen
Room: C. Sundtsal I

Angelo Riva:
Transparency and liquidity: the Genoa and Milan Stock Exchanges before WWI

Irène di Jorio, Kim Oosterlink and Véronique Pouillard:
Advertising, propaganda and war finance

Maude Sainteville:
The role of proximities and geographic interactions in shaping global financial integration. An analysis of cross-listing flows & spatial configurations of stock markets in the early XXIst century

VII.E. Interaction on a long-term perspective
Chair: Andrea Colli
Discussant: Ola Grytten
Room: Muren

Lars Thue:
Flows, infrastructures and institutions. A history of interaction and uneven development

Albert Carreras:
The growth of the transaction sector; a comparative approach

Juuso Marttila:
The importance of a profession as the cornerstone of local networks during Nordic industrial evolution in 1880-1920

Marc Baaij, Abe de Jong and Jan van Dalen:
The dynamics of superior business performance in the long run - Evidence from the global oil industry

Judit Kapás:
The Co-evolution of Technology and Institutions: Lessons from Past Industrial Revolutions

17:30-18:30 General assembly of EBHA
Room: Blaauw

19:00-19:45 Ascent to Mount Fløien

20:00 Conference dinner at Fløien

Announcement of the winner of EBHA’s dissertation-prize