

EBHA E-Congress, September 11th, 2020

Hosted by CUNEF - Madrid (Zoom platform)

Registration: <https://ebha.org/public/C3>

Globalization Challenged

Keynote Speech

9.15 - 10.15 am (CEST)

Introduction and Chair: Andrea Colli, EBHA President

Keynote speech: Martin Wolf, *Financial Times*

Discussant: Teresa da Silva Lopes, EBHA Vice-president

Globalization Challenged: the perspective of Business History

10.30 - 12.15 pm (CEST)

Introduction and Chair: Bram Bouwens, Utrecht University and EBHA Council member

Panelists:

Tomasz Olejniczak, Department of Management, Kozminski University (Warsaw)

Grace Ballor, Harvard Business School

Ann-Kristin Bergquist, Unit of Economic History and Centre for Environmental and Resource Economics, Umeå University

Edoardo Altamira, Department of International History, Graduate Institute of International and Development Studies (Geneva)

EBHA Annual General Meeting

12.30 - 1.15 pm (CEST)

Separate virtual room. EBHA members can register at: <https://ebha.org/public/C5>

Roundtable “Teaching Business History in Distance Learning”

2.30 - 4.00 pm (CEST)

Coordinator: Maiju Wuokko, University of Turku

Panelists:

Adoración Álvaro-Moya, CUNEF University (Madrid) and EBHA Secretary

Ludovic Cailluet, Edhec Business School (Roubaix)

Andrea Colli, Bocconi University Milan and EBHA President

Andrew Smith, University of Liverpool