

EBHA 23rd ANNUAL CONGRESS 2019

The Business History of Creativity

29th-31st August 2019 at Erasmus University Rotterdam

EBHA
European Business History Association

Welcome
to Rotterdam

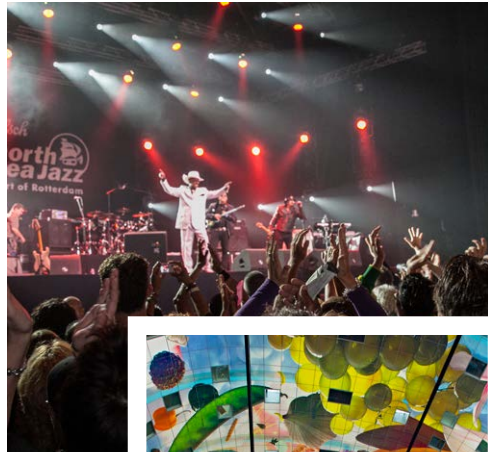


The Business History of Creativity

We cordially invite you to the 23rd annual EBHA congress in our lively, modern and colourful port city of Rotterdam. This congress focusses on creativity in business history and aims to analyse the evolution of the creative industries, including art markets, film, fashion, radio, television, music, design, theatre, tourism and video games. Not only does creativity matter to its namesake industries, but also to most other sectors of national and international economies. It forms the basis of innovation and firm competitiveness. The creative industries are based on creativity, skills, and talent, and the potential for wealth and job creation through the development of intellectual property. Nevertheless, these industries, their firms and their entrepreneurs are under-researched topics in business history.

The program committee welcomes papers on a wide-range of topics in Business History, but our special interests this year lie in the various dimensions of the creative industries and creativity within businesses, sectors, cities, and nations. Additionally, we welcome paper submissions broadly related (but not limited) to the following aspects: the past, presence and persistency of innovation and its link to firm dynamics and economic growth. Along with proposals for individual papers, scholars are warmly invited to propose entire panel sessions to generate more coherence in the conference. Session and paper proposals can be submitted through the congress website from 10th September 2018 onward.

Deadline for all proposals is 31st January 2019.



Contact information

Further information can be found at the website www.eur.nl/ebha2019. Please contact ebha2019@eur.nl with any questions.

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