

EBHA 2022 Congress  
Madrid, Spain, June 22-24, 2022

## **Business under pressure: Historical lessons for the 2020s**

Business actors have entered into the 2020s pressed by a pandemic, its subsequent social and economic crisis, and an increasingly disintegrated global market where both the effects and the solutions for the COVID problem are unequally distributed, leading to rising geopolitical tensions across the world. There is also an increasing global concern to prompt governments, institutions, organizations, and individuals to pursue a more integrative and sustainable economic growth model, as the UN's 2030 Agenda and its seventeen Sustainable Development Goals illustrate. According to this new agenda and context, firms have transformed their objectives, practices, and strategy while dealing with global disruption and economic and political shifts.

The organizers of the European Business History Association's 2022 congress cordially invite you to reflect on the challenges that business actors cope with today, and they will in the near future, by looking at how firms and other organizations have historically responded to “pressure”; being pressure understood, on a broad sense, as any external or internal force exerted on the organization to transform its mission and values, structure, goals and strategy, and managerial practices and adapt to a changing environment. Therefore, this pressure can come from the organization's stakeholders, but also from governments, international institutions, and civil society among others.

We encourage submissions that explore the potential of the historical method to provide new empirical evidence for a theoretically-driven discussion on how firms and other organizations have historically managed pressure. The committee is looking for studies on the implications in terms of innovation, economic growth, entrepreneurship, and social and environmental sustainability. Multi-disciplinary and comparative approaches are particularly welcomed.

Papers with other foci, however, will be considered as well. In addition to proposals for individual papers, scholars can send full panel sessions, which will create more coherence within the conference program. For panels, we strongly recommend integrating a variety of comparative national, regional, or sectoral differences.

EBHA awards a prize for the best paper on European business history presented at its annual congress. The prize consists of a certificate and a cash prize of €250.00. The winner will be announced and the prize presented at the congress dinner. More details will be specified at the congress website.

Online submission will open November 1, 2021 through **January 30, 2022**. Please see below the requirements for paper and panel proposals according to the EBHA Book of Procedures.

We also invite other formats such as workshops, debates, discussions, and poster presentations. Journal can also propose a fast-track session. Please send your proposals directly to the organizers ([ebha2022@cunef.edu](mailto:ebha2022@cunef.edu)).

We are very much looking forward to meeting you in Madrid, Spain, at the EBHA 2022 Congress.

The EBHA 2022 Congress Organizing Committee

### Requirements for paper proposals

Paper and panel proposals must be submitted through the EBHA online system. Please have the following information and documentation ready:

(1) Author information

Affiliation

Short CV

Authored publications related to the paper proposal

(2) Abstract of no more than 600 words (preferably up to 300 words)

(3) Additional information important to the program committee

Clear statement of the research question (maximum of 150 words)

Brief information on the theoretical/conceptual framework used

Major research areas to which the paper relates

(4) Joint papers need one of the authors attending the conference if the proposal is accepted.

### Requirements for session/track proposals

The criteria for single paper proposals also apply to session (and track) proposals. There is, however, a specific template for session/track proposals:

Organized sessions tend to work better because all papers are focused on a single theme.

Sessions can be ninety minutes long (usually three papers) or two-hours to accommodate more papers. A successful session leaves significant time for the audience to raise questions and comment. Good sessions balance cohesiveness and analytical breadth.

Tracks combine up to three sessions (a whole afternoon) in order to allow for a broader discussion of a specific approach, or large themes important to the field.

Track sessions expect that the audience and the presenters engage in a wider discussion.

Possible convenors of a panel/track can make an open call for papers, which will attract more audience and also generate interesting debates.