



HISTORIA INDUSTRIAL

Industrial History Review

Advancing the understanding of industrialization processes

QUANTITATIVE BUSINESS HISTORY

Workshop of the RHI– IHR at the EBHA 2022 Congress

June 22, 2022 – 12:20 p.m.

12:20. WELCOME

12:30-14:45. PART I

12:30-13:15. James Foreman-Peck (University of Cardiff) and Leslie Hannah (London School of Economics), “Business Forms and Business Performance in UK manufacturing 1881”

Discussant: Albert Carreras (Universitat Pompeu Fabra)

13:15-14:00. Peter Wardley (Emeritus Professor) “Quantitative Business History: Assessing corporate performance from a historical perspective”

Discussant: Youssef Cassis (European University Institute)

14:00-14:45. Henric Häggqvist (Uppsala University), “Production and Profitability in Swedish Breweries, 1920-1990”

Discussant: Michael Aldous (Queen’s University Belfast)

14:45-15:15. BREAK

15:15-17:30. PART II

15:15-16:00. Beatriz Rodríguez-Satizabal (Universidad del Pacífico), “Family, business, and capital: when the stock market is ours. The case of Colombian family-owned business groups”

Discussant: Janette Rutterford (Open University)

16:00-16:45. Alba Roldán (University of Alicante) and José Antonio Miranda (University of Alicante), “Local projections in Business History: The case of Inditex”

Discussant: Giovanni Favero (Università Ca’ Foscari Venezia)

16:45-17:30. Jari Eloranta (University of Helsinki), Jari Ojala (University of Jyväskylä) and Heli Valtonen (University of Jyväskylä), “Between the number and the word: quantitative methods in Business history revisited”

Discussant: Neil Rollings (University of Glasgow)

17:30. FAREWELL

Scientific Committee (Workshop Organizers and RHI-IHR Special Issue): Veronica Binda (Bocconi University) and Anna Spadavecchia (Hunter Centre for Entrepreneurship, University of Strathclyde).

RHI-IHR Support Committee: Isabel Bartolomé (University of Sevilla), Veronica Binda (Bocconi University), Gabriele Cappelli (University of Siena), and Ramon Ramon-Muñoz (University of Barcelona).