

10th EBHA DOCTORAL SUMMER SCHOOL
8th-10th July 2020

Program

Wednesday, July 8th

Session I (open to EBHA members)

9:00-9:05 Welcome, Andrea Colli (EBHA President, Bocconi University)

9:05-10:00 Keynote speech, Albert Carreras (Pompeu Fabra University), *Politics and business in a long-term perspective*

10:00-10:15 Break

Session II

10:15-10:30 Participants' self-introduction

10:30-12:30 Students' presentations:

- Angelos Drougoutis (University of Crete), *Chiot shipowners between global shipping and the Greek economy (1945-1975). The case of the Andreadis Business Group*
- Alexandra Daniele Greco (University of Georgia), *The advent of wireless communication in the late nineteenth and early twentieth centuries and the Marconi Wireless Telegraph Company, Limited*
- Ewout Hasken (Utrecht University), *Valuing the family firm, evolving narratives surrounding family firms.*

Thursday, July 9th

Session I

9:00-10:30 Lectures:

- Marten Boon (Norwegian University of Science and Technology), *To be a business historian: an historical perspective on business or a business perspective on history?*
- Christina Lubinski (Copenhagen Business School), *Business Historians at Business Schools: A How-To Guide*

10:30-10:50 Break

Session II

10:50-12:50 Students' presentations:

- Yuan Jia-Zheng (Universitat de Barcelona), *Chinese Outward Foreign Direct Investment in the European Automotive Industry: A Historical Perspective*
- Yi Liu, Ruhr (University of Bochum), *European Banks Entry in the People's Republic of China and the Role of Hongkong From 1949 to 1989: The Cases of Deutsche Bank, Commerzbank and the HSBC*
- Mengxing Yu (Kyoto University), *The pulp and paper industry in contemporary China*

Friday, July 10th

Session I

9:00-10:20 Students' presentations:

- Adrian Cozmuta (University of Glasgow and Kyoto University), *Airline privatisation in Europe and its impact upon labour, performance, and customers*
- Ana Toyos Fontán (Universidad Complutense de Madrid), *Ibero-American Foundations as Agents of Globalization: An Historical and Institutional Analysis from the Spanish Perspective (1978-2008)*

10:20-10:30 Break

Session II

10:30-11:50 Students' presentations:

- Nele Faldorf (University of Göttingen), *Colombian immigrant entrepreneurs in the USA 1965-2001*
- Valeriia Peshko (University of Helsinki), *At the crossroads of capitalism, feminism and religion: female entrepreneurs from Moscow Old Believer community (1861-1917)*

11:50-12:00 Break

Session III

12:00-13:00 Roundtable "Challenges of Publishing" with Andrea Colli (Bocconi University), Paloma Fernández (University of Barcelona), Peter Miskell (Henley Business School, University of Reading)

13:00-13:10 Concluding remarks (Veronica Binda, Bocconi University; Andrea Colli, Bocconi University)

Organizing Committee

Veronica Binda (Bocconi University and EBHA Council member, School Director)

Adoración Álvaro (CUNEF and EBHA Council member)

Paloma Fernández (Center Antoni de Capmany, University of Barcelona)

Miquel Gutiérrez (Center Antoni de Capmany, University of Barcelona)

Organizing Institution

European Business History Association (EBHA)

Supporting Institutions

Center Antoni de Capmany (University of Barcelona)

CUNEF (Madrid)