

**09 September 2021, 07:00 - 08:55**

**Workshop W01: Business, Ethics and Institutions in Turkey in Global Perspectives**

**Chair:** Asli Colpan (Kyoto University)

**Discussant:** Andrea Lluch (CONICET (Argentina) and Los Andes University (Colombia))

**Organizer:** Asli Colpan (Kyoto University)

*Participants: Kristin Fabbe (Harvard Business School), Patrick Fridenson (Ecole des Hautes Etudes en Sciences Sociales (EHESS)), Janet Hunter (London School of Economics and Political Science), Umit Ozlale (Ozyegin University)*

*This panel session aims to examine the business history of Turkey and its predecessor the Ottoman Empire from the nineteenth century until the present. It aims to place the distinctive characteristics of Turkish capitalism within a global and comparative perspective. The distinctive contribution of this session is the greater focus on business enterprises, and the attempt to explore the co-evolution of business enterprises with the institutional, economic and social context in shaping Turkey's politics and institutions. The panel will also address how business formation and change contributed to the national economic growth, and how ethics and corruption shaped both political and business developments. This panel session therefore aims to strengthen scholarly and policy-related understandings of Turkish capitalism and the diversified business groups dominating the economy by providing a deep analysis of the evolution of political and social institutions that shaped corporate activity. The session ultimately seeks to place the Turkish experience in a comparative context especially when compared to other late-industrializing nations, and so show how the Turkish example can shed light on broader issues of economic development, business strategy, and organizational change.*

**09 September 2021, 09:00 - 11:00**

**Workshop W02: The Evolution and Resilience of Business Groups in the West**

*Chair:* Asli Colpan (Kyoto University)

*Organizer:* Asli Colpan (Kyoto University)

*Discussants:* Herman Daems (KU Leuven and Chairman of the Board of BNP Paribas Fortis); Takashi Hikino (Kyoto University)

*Participants:* Marcelo Bucheli (The University of Illinois at Urbana-Champaign), Andrea Colli (Bocconi University), Mats Larsson (Uppsala University), Randall Morck (University of Alberta), Tom Petersson (Uppsala University), Simon Ville (University of Wollongong)

*This panel session aims to explore the evolution of the different varieties of large enterprises in today's developed economies. It focuses on the economic institution of business groups and attempts to comprehend the factors behind their rise, growth, resilience and/or fall; their behavioral and organizational characteristics; and their roles in national economic development. The session will examine the historical origins, evolutionary paths and long-term resilience of diversified business groups in the economies of Western Europe, North America and Oceania from the nineteenth century to the present. In examining the developmental dynamics of diversified business groups in those economies, it aims to focus on how crises have impacted the divergent development paths of business groups throughout history. The session ultimately seeks to enhance the scholarly and policy-oriented understanding of business groups in developed industrial economies by bringing together state-of-the-art research on the characteristics and contributions of large enterprises in an evolutionary perspective.*

**09 September 2021, 13:00 - 13:55**

**Session A01: Industry and Technological Development**

*Chair:* Stephen Adams (Salisbury University)

*Discussant:* Eric Godelier (Ecole Polytechnique, Paris, France)

Minoru SAWAI (Nanzan University, Faculty of Business Administration)  
*The Development of Home Sewing Machines and Cameras Industries in Postwar Japan and the U. S. Market*

Kyohisa Uchiumi (FUJIFILM Corporation)

*Changing Competitive Advantage through Technological Evolution: Comparative Analysis of Toyota Gosei and Nichia in the Blue LED Industry*

Takashi Hirano (Graduate School of Commerce, Hitotsubashi University, Tokyo, Japan)

*Adaptation to technology change: Japanese magnet company Sumitomo Special Metals, 1982-1989.*

## Session A02: Fashion, Innovation, and Sustainability

*Chair:* Pierre-Yves Donzé (Osaka University)

*Discussant:* Veronique Pouillard

Makiko Hino (Kindai University)

*Catching up and falling behind in technological progress: the experience of the textile industry in Italy and Japan before WWII*

Alice Janssens (Erasmus University Rotterdam)

*"Per aspera ad astra"? Exploring Berlin's clothing sector through the short-lived Fachmesse der Deutschen Bekleidungsindustrie.*

Emanuela Scarpellini (University of Milan, Italy)

*Textile Production and Italian Fashion: Role of Consumers and Sustainability*

Vincent Dubé-Senécal (University of Oslo)

*The Dematerialization of Fashion: Growing Diplomatic Fascination and Waning Textile Interest for Haute Couture in France, 1950s-1960s*

## Session A03: Art and Creativity

*Chair:* Ben Wubs (Erasmus University)

*Discussant:* Per Hansen

Anne Heslinga (Erasmus University Rotterdam)

*Hacking, modding and cracking: Dutch consumer society, user-led innovation and the making of the global game industry (1985-1999)*

Hikaru Kondo (Chiba Keizai University), Kenichi Miyata (Meiji University), Jun Sakamoto (Chiba University of Commerce)

*Creative Technology and Co-evolution of Content Industries: Commercializing Computer Graphics in Japanese Video Game and Animation industries.*

Dyana Wing So (Erasmus Mundus (University of Glasgow, University of Barcelona, and Erasmus University of Rotterdam))

*Evaluating Success in a Creative Project Ecology: Naked Communications as an Agency Legacy Brand in Historical Perspective (2000-2019).*

## Session A04: Stock Exchange in international Perspective II

*Chair:* Ann-Kristin Bergquist (Umeå University)

*Discussant:* Youssef Cassis

Toshio Goto (Japan University of Economics), Tomasz Olejniczak (Kozminski University)

*Ephemerals? Population ecology of joint-stock companies in the interwar Poland (1918-1939)*

Nicolaas Strydom (University of Johannesburg)

*Stock exchange legitimacy: The case of the Johannesburg Stock Exchange, 1887-1945*

## **Session A04: Stock Exchange in international Perspective II**

Julian Franks (London Business School), Colin Mayer (Said Business School, University of Oxford), Hideaki Miyajima (Faculty of Commerce, Waseda University), Ryo Ogawa (Chiba University of Commerce)

*Japanese Capitalism in the 21st Century: Outside Ownership, Managerial Control and Stock Repurchases*

## **Session A05: Thinking Concepts**

*Chair:* Etsuo Abe

*Discussant:* Mads Mordhorst (CBS)

Daniel Raff (The Wharton School and NBER)

*"Explanation, Historical Explanation, and Some Tasks for Business History"*

Giovanni Favero (Università Ca' Foscari Venezia)

*From cases to the exceptional normal: a microhistory of business*

Helen Kavvadia (University of Luxembourg)

*Using business models in hindsight: theoretical underpinnings and empirical illustrations in a business history perspective*

## **Session A06: Industry Dynamics**

*Chair:* Mary Yeager (UCLA Department of History)

*Discussant:* Matthias Kipping (Schulich School of Business, York University, Toronto, Canada)

Ai Hisano (University of Tokyo)

*Reshaping an Industry: Industrialization, Globalization, and the Transformation of Food from the Late Nineteenth to the Early Twentieth Century.*

Kiyohiko Ito (Shidler College of Business at the University of Hawaii), Elizabeth L. Rose (University of Leeds), D. Eleanor Westney (Sloan School of Management, MIT)  
*Ecologies of Tradition: The Dynamics of Stability*

Kevin James (University of Guelph)

*The Evolution of Tourism since the Nineteenth Century: Dynamics of Sectoral Development and the Creation of the Tourism Product*

## **Session A07: Varieties of Tax Systems**

*Chair:* Antonie Doležalová (Charles University, Prague, Czech Republic)

*Discussant:* Ryo Izawa (Associate Professor, Tokyo Metropolitan University)

Stefano Battilossi (Universidad Carlos III de Madrid), Zoi Pittaki (Brunel University London)

*Tax capacity and the ghost of institutions past: a Greek tale.*

Yassin Abou El Fadil (Institute for Economic and Social History (Georg-August University of Goettingen))

*Varieties of Inheritance - Changing Inheritance Tax Systems in Germany and the United States in the 20th Century*

## Session A07: Varieties of Tax Systems

Paolo Bozzi (Humboldt Universität zu Berlin)

*An Italian Path towards Financial Distress : The Late Modernisation of Italian Taxation in the 1970s*

**09 September 2021, 14:00 - 14:55**

## Session B01: International Financial Centres (International Financial Centres, the Eurocurrency market, and the non-Western World: a global history)

*Chair:* Hideaki Miyajima (Faculty of Commerce, Waseda University)

Kazuhiko Yago (Waseda University)

*Global Imbalances and Global Aid: a missing link in history of international capital movement*

Carlo Edoardo Altamura (Graduate Institute of International and Development Studies)

*A Place in the Sun: Petrodollars, Commercial Banks and Offshore Financial Centres in the 1970s*

Ayumu Sugawara (Tohoku University)

*Encounter of a pioneer of Euro-banking and a proto-emerging country: a case of BOLSA and Japan*

Seung Woo Kim

*A brief encounter: North Korea in the Eurocurrency market, 1973~1979*

## Session B02: SMEs and Economic Change

*Chair:* Andrea Colli (Professor at Bocconi University)

*Discussant:* Minoru SAWAI (Nanzan University, Faculty of Business Administration)

Ilya Yarukhin (Financial university under the government of the Russian Federation)

*Metamorphoses of small-sized businesses of Moscow in 2000-2019 years: institutional changes of business environment*

Zhaojin Zeng (University of Pittsburgh)

*The Broken Honeymoon: Entrepreneurship, Transnational Networks, and the Making of the US-China Economic Relations in the 1980s*

Masayuki Tanimoto (University of Tokyo)

*A City of Workshops: Small-scale Industries and the Growth of Tokyo Megalopolis*

### Session B03: Uses of the Past

*Chair:* Takeshi Abe (Kokushikan University)

*Discussant:* Jari Ojala (University of Jyväskylä)

Krzysztof Obloj (Kozminski University), Aleksandra Wasowska (University of Warsaw)

*Strangers in a strange land: managers' use of historic narratives in distant markets*

Anna Pikos (Kozminski University)

*Longevity factors of Polish centennial companies*

Agueda Gil-López (Universidad Francisco de Vitoria), Sarah Jack (Stockholm School of Economics (SSE), (Sweden)), Elena San Román López (Complutense University of Madrid (Spain)), Ricardo Zozimo (Nova School of Business and Economics, Lisbon (Portugal))

*Memories of the Past: The Role of the Social Bricoleur in Building an Enterprise for the Future*

### Session B04: Women in Finance (Feminine Finance in a Changing World (UK, France, Switzerland, C19th-21st) [Rename. A paper was added by PC])

*Chair:* Laurence Mussio

*Discussant:* Mary Yeager (UCLA Department of History)

Stéphanie Ginalschi (University of Lausanne, Switzerland)

*Women among Swiss financial elite in the 20th and 21st Centuries*

Janette Rutterford (The Open University, UK)

*Surplus women: factors behind the emergence of women investors in 19th and 20th century England.*

Sabine Effosse

*The Banking emancipation of married women in 20th Century France*

Jackie Wang (University of Hong Kong)

*Banking on Women: Tracing the Shanghai Women's Commercial & Savings Bank*

### Session B05: Globalization, Investment, and Trade

*Chair:* Niels Viggo-Haueter (Swiss Re)

*Discussant:* Keetie Sluyterman

Robin Pearson (University of Hull, UK)

*Global Cultures of Risk: Insurance in Non-Western Contexts 1870-1980*

Jeppe Nevers (University of Southern Denmark), Morten Pedersen (Historical Museum of Northern Jutland)

*Internationalization and Engineer Capitalism in the Danish Business System*

Marc Levinson (Independent historian)

*Can There Be Too Much Trade? Reconsidering the Third Globalization*

## **Session B06: Sharing and Transferring Capabilities**

*Chair:* Erica Salvaj (Universidad del Desarrollo, Chile and Universidad Torcuato Di Tella, Argentina)

*Discussant:* Eric Godelier (Ecole Polytechnique, Paris, France)

Motoi Ihara (Saitama University), Patnaree Srisuphaolarn (Thammasat Business School)

*The Development of local marketing capability in Thailand after the WWII: A comparison of Unilever, Sahaphat (Lion), and Kao*

Yoshikazu Sakamoto (Nihon University)

*Giant Enterprise: Giant Manufacturing*

Thi Xuan Tho Pham (Hitotsubashi University, Graduate School of Commerce and Management, Doctoral Program in Management and Marketing, Tokyo, Japan)

*Knowledge Sharing Among Industries - A New Model of Technology Catch-up: A Case Study of Vietnam Motorcycle Industry during Embargo (1975-1995)*

## **Session B07: Merchants and Trading Part I**

*Chair:* Takeshi Yuzawa

*Discussant:* Manuel Llorca-Jaña (Universidad de Valparaíso, Chile)

Benedita Camara (University of Madeira), Teresa da Silva Lopes (University of York), Robert Fredona (Harvard Business School)

*The East India Company as a “Hydra Brand” for Madeira Wine, 1756-1834*

Atsuko Suzuki (Osaka University, Japan)

*Economic Characteristics of Early Modern Japan: The shogunate and the merchants during the Edo period*

Matthias Baumgartl (Otto-Friedrich-University of Bamberg)

*Resilience-management of individual entrepreneurs around 1600: Commission trading as a resilient form of business organization*

## **09 September 2021, 15:00 - 15:05**

### **Session C00: WCBH 2021 Opening Speech: Minoru Sawai (Former President of the Business History Society of Japan) and Andrea Colli (President of the European Business History Association)**

*Please use the Video Link for the Keynote Speech of Deirdre Nansen McCloskey that appears below.*

## **09 September 2021, 15:05 - 15:55**

### **Session C01: Keynote Speech: Deirdre Nansen McCloskey (University of Illinois at Chicago): Business and Economic History: Compliments or Substitutes?**

*Chair: Teresa da Silva Lopes (President-elect of the European Business History Association)*

**09 September 2021, 16:00 - 16:55**

**Session D01: Hospitals as Organizations: Tradition and Innovation in Hospital Management and Organization in the 20th century**

*Chair:* Julia Yongue

*Discussant:* Pierre-Yves Donzé (Osaka University)

Martin Gorsky (Centre for History in Public Health, London School of Hygiene and Tropical Medicine)

*The Place of Charity Within a Tax-Funded Hospital System: the British NHS Since 1948*

Paloma Fernández Pérez (University of Barcelona)

*New patterns of modern hospital organization and management in the world, 1900s-1930s: a comparative perspective*

Christy Ford Chapin (University of Maryland, USA)

*Hospital administration and accounting in the United States*

Carles Brasó Broggi (Ramón y Cajal fellow, Universitat Oberta de Catalunya)

*The International Sanitary Service in Spain, 1936-1939. From the makeshift hospitals in the front to the international spillover of medical innovations*

**Session D02: Interwar Aluminium Cartel**

*Chair:* Yongdo Kim (Professor of Department of Business Administration at Hosei University, Tokyo, Japan)

*Discussant:* Margaret Levenstein (University of Michigan)

Knut Sogner

*A national aluminium strategy diverted. Norwegian aluminium industry meets World War II*

Patrick Fridenson (Ecole des Hautes Etudes en Sciences Sociales (EHESS))

*Consumer industries and the aluminium cartel: France, 1919-1944*

Espen Storli (NTNU - Norwegian University of Science and Technology, Trondheim)

*Breaking down the barriers to entry: The international aluminium cartel and new entrants to the industry in the interwar years*

**Session D03: Making Managers Globally**

*Chair:* Kenichi Miyata (Meiji University)

*Discussant:* Matthias Kipping (Schulich School of Business, York University, Toronto, Canada)

Rolv Petter Amdam, Andrea Lluch (CONICET (Argentina) and Los Andes University (Colombia))

*In the shadow of Americanization: Making managers in a troubled environment (Argentina, 1950s-1970s)*

Grietjie Verhoef (University of Johannesburg and Monash University)

*Executives from the south. The dynamics and context of executive education in Africa, with special reference to South Africa, 1945 to 2018.*



### **Session D03: Making Managers Globally**

Pasi Nevalainen (University of Jyväskylä), Jarmo Seppälä (Laurea University of Applied Sciences), Heli Valtonen (University of Jyväskylä)

*Reaching through the glass ceiling: Finnish women in advanced management training, 1958-2000*

Adoración Álvaro-Moya (CUNEF (Colegio Universitario de Estudios Financieros, Madrid)), Pål Nygaard (BI Norwegian Business School)

*The engineering-way to top management positions. Norway and Spain, 1950s-1990s*

### **Session D04: Institutions and Industrial Policy**

*Chair:* Minoru Shimamoto (Hitotsubashi University)

*Discussant:* William Hausman (College of William & Mary)

Kaidong Feng (School of Government, Peking University), Ziyang Jiang (School of Public Affairs, Xiamen University)

*Structure and knowledge of state industrial management: Understanding the role of state in driving industrial development*

Neil Rollings (University of Glasgow)

*The development of national and transnational business associational governance*

Fabio Lavista (University of Pisa)

*Convergence and divergence of European industrial structures after WWII: first evidences from a new dataset (1962-2012)*

### **Session D05: Learning from Expropriation**

*Chair:* Álvaro Silva (Nova School of Business and Economics)

*Discussant:* Tomasz Olejniczak (Kozminski University)

Marcelo Bucheli (Associate Professor at The University of Illinois at Urbana-Champaign)

*Lessons of business history to the study of expropriations of foreign property*

Takafumi Kurosawa (Kyoto University), Rui Shi (Seinan Gakuin University)

*Nationalization of private family firms in Communist China (1949-1969)*

Naotoshi Umeno (Osaka University of Commerce)

*Political Risk and Multinationals: Domino phenomena and learning effect in nationalization cases of natural resource industry*

**10 September 2021, 06:00 - 06:55**

### **Session E01: Business and Policy in China (New Perspectives on Chinese Business History)**

*Chair:* Philipp Scranton (Rutgers University)

*Discussant:* Rui Shi (Seinan Gakuin University)

Ning Jennifer Chang (Institute of Modern History, Academia Sinica, Taipei)

*Refrigerated Shipping and China's Egg Trade, 1907-1950*

## **Session E01: Business and Policy in China (New Perspectives on Chinese Business History)**

Ghassan Moazzin (University of Hong Kong)

*Electric Pioneers: Chinese Lamp Manufacturers and the Origins of China's Electrical Appliance Industries, 1911-1937*

Hirata Koji (Monash University)

*156 Socialist Dreams: Sino-Soviet Relations and the PRC First Five-Year Plan, 1953-57*

## **Session E02: Knowledge Flows in East Asia (Flow of Knowledge and Ideas across Borders: A Perspective from East Asia)**

*Chair:* Camilla Brautaset

*Discussant:* Bram Bouwens (Utrecht University, Utrecht, Netherlands)

Mayumi Tabata (School of Commerce, Senshu University)

*The Impact of Varieties of Capitalism on the Global Talent Mobility: The Institutional and Cultural Diversities at Recruitment in East Asian high-tech MNC*

Momoko Kawakami (Institute of Developing Economies (IDE-JETRO))

*"Americanization" of Innovation Models in East Asia: Taiwan's Policy Efforts to Nurture Med-tech Innovation Ecosystem*

Michelle Hsieh (Academia Sinica, Taipei, Taiwan)

*Building Modern Nations: Geopolitics, the Developmental State and Industrial Development in South Korea and Taiwan*

Mila Davids (Eindhoven University of Technology)

*Overcoming hurdles in international partnerships. Experiences from Taiwanese and Dutch collaboration.*

## **Session E03: State Owned Enterprises and Political Change**

*Chair:* Veronica Binda

*Discussant:* Marcelo Bucheli (Associate Professor at The University of Illinois at Urbana-Champaign)

Yan Zhu (Shanghai Academy of Social Sciences)

*Central-local Divergence in Industrial Policy Formation and Implementation. A Case Study of a Light Industry Factory in 1980's Shanghai*

Sverre Christensen (Norwegian Business School), Pasi Nevalainen (University of Jyväskylä)

*Updated tools for state capitalism: government ownership policy in Finland and Norway from the 1970s to the present*

Ajibade-Samuel Idowu (Department of History, University of Ibadan, Nigeria)

*History of Nationalization and privatization in Africa: a Study of Nigeria, 1957-2013*

Goki Nagatomo (Graduate School of Economics, Kyoto University, Kyoto, Japan)

*Party-State System and Capitalist Development: The State-Owned and Party-Owned Enterprises in the Post-WW2 Taiwan (1945-1970)*

**10 September 2021, 07:00 - 07:55**

**Session F01: Personal and Corporate Networks in Japan**

*Chair:* Simon Bytheway (Nihon University)

*Discussant:* Thomas David (University of Lausanne)

Ian Patrick Austin (Senior Lecturer in International Business Discipline of Management, School of Business and Law, Edith Cowan University, Western Australia, Australia)

*Emperor Mutsuhito-Ulysses S. Grant Shared Personal Relations and its Long-term Influence on Japanese National Finance*

Yongdo Kim (Professor of Department of Business Administration at Hosei University, Tokyo, Japan)

*Historical Comparison of Interfirm Relationships between Japan and U.S. in the Early Stage of Steel Industry: Case of Steel for Ships in Japan and Steel for Rails in U.S.*

Takashi Kitaura

*The collateralization of the corporate bond and the unsecured bond with special provision in 1930s Japan*

**Session F02: World Expos and Business Networks (Managing Modern worldwide business network with World Expos)**

*Chair:* Julio Moreno

*Discussant:* Joost Dankers (Utrecht University)

Fumihiko Ichikawa

*The "Effects of World Expo" on the 19th century France distribution system*

Subin Xu (School of Architecture, Tianjin University, China)

*The Extension of Exposition in East Asia in the early 20th century-take Tianjin as an example*

Nobuo Aoki (Chinese University of Hong Kong)

*Panama-Pacific International Exposition and China*

Insoo Baek (Osaka University of Economics)

*World Expo and Art□The Case of Yeosu Expo in Korea□*

**Session F03: Decolonization and Institutional Change**

*Chair:* Shakila Jacob (university of Malaya, Kula lumpur)

*Discussant:* Rory Miller

Neveen Abdelrehim (University of Newcastle Business School), Simon Mollan (University of York), Shakila Jacob (university of Malaya, Kula lumpur)

*Economic Independence and the Responses of National Oil Companies during Decolonisation: The Case of Malaysia and Iran*

### **Session F03: Decolonization and Institutional Change**

Frida Brende Jenssen (Norwegian University of Science and Technology), Ingeborg Guldal (Norwegian University of Science and Technology)

*Adapting to changing copper markets during decolonization. Zambia and Papua New Guinea 1965-1975*

Yen Nie Yong (Kyoto University)

*How Institutional Developments Impact Firm Growth and Dynamics in Post-Colonial Malaysia: A Case Study on Royal Selangor*

Marcel Brengard (Department of History, University of Zurich)

*Doing Business During Decolonization. A Trading Company and the Commodification of its Swiss Business Network in Nigeria*

**10 September 2021, 08:00 - 08:55**

### **Session G01: Japan's and China's electric power industry**

*Chair:* Norma Lanciotti

Kanji Hanaki (Osaka City University)

*Regional style in Japan's electrification: comparison of Osaka and Tokyo's power system before WW2*

Uchikawa Takafumi (Tokyo University of Foreign Studies)

*Politics of Electric Power System in Pre-WW2 Japan: Hirasawa Kaname and the 1931 Revised Electric Utility Law*

Chenxiao Xia (Osaka University)

*Foreign Direct Investment in China's Electrification: Between Colonialism and Nationalism, 1882-1952*

### **Session G02: Stock Exchange in International Perspective I**

*Chair:* Youssef Cassis

*Discussant:* Janette Rutterford (The Open University, UK)

Jijia Liu (The Graduate Institute of International and Development Studies, Geneva, Switzerland)

*Capturing the Shanghai Stock Exchange during the Late Qing in the International Financial Market*

Leslie Hannah (LSE)

*1881: Large-scale UK Manufacturers and Stock Exchanges in International Perspective.*

Damian Clavel (University of Oxford, Institute of Historical Research)

*The Rise and Fall of George Frederic Augustus I: The Central American, Caribbean, and Atlantic Life of a Miskitu King 1805-1824*

### **Session G03: Japan as a Newcomer in Global Business**

*Chair:* Grietjie Verhoef (University of Johannesburg and Monash University)

*Discussant:* Janet Hunter (London School of Economics and Political Science)

Naofumi Nakamura (University of Tokyo / Harvard-Yenching Institute)

*The First Globalization and the US-East Asian Locomotive Trade*

Hisayuki Oshima (Takachiho University), Alexandre Roy (INALCO-IFRAE (Inalco-CNRS-Université de Paris Diderot))

*The Japanese Aircraft industry and the French Business during the 1920s: the strength of the Japanese 'general trade companies' (sôgô shôsha) as 'Emerging market developers'*

Simon Bytheway (Nihon University), Keishi Okabe (Rikkyo University)

*Exploring Emerging Markets: Mitsubishi and early Japanese automobile exports to Australia, 1930-1937*

Hideyoshi Yagashiro (Senshu University)

*The Worldwide Expansion of Japanese Trading Companies and U.S. Enterprises in the Interwar Period: Global Public Goods in the World Economy*

### **Session G04: Patterns of Economic Development, Technological and Managerial Transfers in Emerging Countries (19th-21st Centuries): From Local to Global**

*Chair:* Mila Davids (Eindhoven University of Technology)

*Discussant:* Momoko Kawakami (Institute of Developing Economies (IDE-JETRO))

Dominique Barjot (Sorbonne University, Emeritus Professor (Paris, France))

*Why the Japanese Shipbuilding Industry today is resilient facing the Chinese and South Korean Competition?*

Kazuhiko Yago (Waseda University)

*The World Bank Lending and entrepreneurial responses: technological and managerial transfers in France, Japan and African countries*

Yunxian Wu (Business School, China University of Political Science and Law)

*Technological innovation of China's hidden champion enterprises*

**10 September 2021, 13:00 - 13:55**

### **Session H01: Keynote Speech: Reiko Aoki (Commissioner, Japan Fair Trade Commission): Innovation Systems from the Japanese Past**

*Chair:* Takashi Shimizu (University of Tokyo)

**10 September 2021, 14:00 - 14:55**

### **Session I01: Retailing and Consumption**

*Chair:* Xiaolan Zhou (South China Normal University)

*Discussant:* Peter Scott (Henley Business School at the University of Reading)

Matthew Bailey (Macquarie University, Sydney, Australia)

*Introducing supermarkets to Australia*

Sayako Miura (Department of Business Design, Faculty of Global Business, Showa Women's University, Tokyo, Japan)

*The survival of small and medium-sized shoe retailers in the 1990s in Japan*

Yanying Lin (Hirosaki University (Japan))

*Small Family Businesses and Network in Retail Industry: the Rise and Fall of Shopping Streets in post-war Japan*

### **Session I02: Policies of Financial Markets**

*Chair:* Maria-Eugenia Mata

*Discussant:* Sebastián Alvarez

Johanna Gautier Morin (IHEID / Princeton University)

*Black Monday: The Acid Test for Deregulated Finance. A Socio-History of Global Finance during the October 1987 Crash*

Simone Selva (University of Naples L'Orientale/University College London-IAS)

*The US commercial and investment banks, the Eurocurrency markets, and the international economy: from the late 1970s through the 1980s*

### **Session I03: Income Distribution and Technological Development in Coal Mine Companies**

*Chair:* Bernard Thomann (Institut français de recherches à la Maison franco-japonaise)

*Discussant:* Xiahong Zhan (Faculty of Economics Kagawa University)

Toshitaka Nagahiro (the Faculty of Economics Wakayama University), Yu

Yamamoto (Faculty of Economics Dokkyo University)

*The technical change and labor situation of the Fushun coal mine*

Bernard Thomann (Institut français de recherches à la Maison franco-japonaise)

*Rationalization and living standards in Japanese coal mining during the Shōwa era.*

Hiroko Sadato (Faculty of Economics, Hannan University)

*The wage system and employment in French coal mining during the interwar period*

## Session I04: Patents and Knowledge

*Chair:* Shigehiro Nishimura (Kansai University)

*Discussant:* Bernardita Escobar Andrae (University of Talca)

Masahiro Kanai (Meiji University)

*University-Industry Collaboration toward "Change": Comparison of Japan and the UK Regarding University-Industry Collaborative Research Agreements*

Shigehiro Nishimura (Kansai University)

*Patents in Business History: The Dimensions of Patent Management Study*

Yen-Chen (Elsen) Ho (Graduate Institute of Technology Management, National Chung Hsing University), Anna Spadavecchia (Hunter Centre for Entrepreneurship, University of Strathclyde)

*Something old, something new: Localized knowledge search and re-discovery by MNE subsidiary, 1970-2017*

## Session I05: The Business of Health

*Chair:* Ann-Kristin Bergquist (Umeå University)

*Discussant:* Paloma Fernández Pérez (University of Barcelona)

Pierre-Yves Donzé (Osaka University)

*The birth of the medtech big business, 1960-2014*

Maki Umemura (Cardiff University)

*Hallelujah moments: altering the trajectories of advanced therapies*

Megumi Kojima (Ritsumeikan University)

*Evolution of local governance in the British National Health Service after the introduction of the "Big Society" policy in 2010*

## Session I06: Narratives and Reputation

*Chair:* Daniel Raff (The Wharton School and NBER)

*Discussant:* Stephen Mihm (University of Georgia (USA))

Jean-Marc Lairaudat (VAL de LOire REcherche en Management – E.A. 6296)

*Symbolic capital at EDF, History of a social reputation preserved. How can the past still help organizations to project into the future?*

Tomàs Fernández-de-Sevilla (University of Barcelona)

*The birth and rise of FC Barcelona from a new entrepreneurial history approach*

Mikko Hiljanen (Department of Teacher Education, University of Jyväskylä), Jari Ojala (University of Jyväskylä), Matti Rautiainen (Department of Teacher Education, University of Jyväskylä), Jarmo Seppälä (Laurea University of Applied Sciences), Pirjo Vuorenpää (Department of History and Ethnology, University of Jyväskylä)

*Historical Consciousness among Family Firms*

## Session I07: Banking in a Changing World

*Chair:* Bram Bouwens (Utrecht University, Utrecht, Netherlands)

*Discussant:* Gustavo del Angel

José Galindo (Universidad Veracruzana)

*The CBPM and its role in shaping the national banking sector*

Makoto Kasuya (University of Tokyo)

*The formation of city banks in Japan*

Mary Bridges (Vanderbilt University)

*Transmuting Money: The Federal Reserve, Bankers' Acceptances, and US International Banking*

Takeshi Nishimura (Faculty of Economics, Kansai University)

*The Businesses of the Hongkong and Shanghai Banking Corporation in Southeast Asia at the Turn of the Twentieth Century*

## 10 September 2021, 15:00 - 15:55

### Session J01: Maritime Business and Competitiveness

*Chair:* Knut Sogner

*Discussant:* Gelina Harlaftis

Stig Tenold (NHH - Norwegian School of Economics)

*Maritime transformation and the city of Bergen, 1973—2008*

Mark Straver (Erasmus University Rotterdam)

*Exposure and strategic responses of Dutch shipyards to postwar Asian competition: examining the role of market conditions and firm resources and capabilities*

### Session J02: Clusters and Industrial Districts

*Chair:* Javier Vidal Olivares (University of Alicante, Spain)

*Discussant:* Tomoko Hashino

Takeo Kikkawa (Professor of Graduate School of International University of Japan)

*Changing Industrial Districts: The History and Present Issues of the Japanese Complexes*

Chen Muwei (Beijing Foreign Studies University)

*Be institutionally entrepreneurial: the dissolution and reconstruction of the institutional arrangements of a traditional dyeing industry in Kyoto in the post-1970s*

Stephen Adams (Salisbury University)

*Funding Innovation through Innovation in Funding: Institutional Support for the Development of Silicon Valley.*



### **Session J03: Competitiveness in Commodities**

*Chair:* Niklas Jensen-Eriksen

*Discussant:* Espen Storli (NTNU - Norwegian University of Science and Technology, Trondheim)

Hikaru Tanaka (Chuo University)

*The rise of Japanese cotton industry in the modern global market; the origin of their international competitiveness*

Bram Bouwens (Utrecht University, Utrecht, Netherlands), Joost Dankers (Utrecht University)

*Steel industry in a changing world: how competition shaped Dutch steel industry*

Dominique Barjot (Sorbonne University, Emeritus Professor (Paris, France)),

Chunhua Chu (UFE (Nanjing University of Finance and Economics ))

*The Chinese Aluminium Industry: A Spectacular rise, but fragile World Leadership (1994-2018)*

### **Session J04: Women Entrepreneurship**

*Chair:* Shennette Garrett-Scott (Texas A&M University)

*Discussant:* Lucy Taksa (Macquarie University, Australia)

Valeria Giacomini (Bocconi University)

*Entrepreneurial Imagination and Contested Femininity: Ruth Handler*

Marrisa Joseph (Henley Business School, University of Reading)

*Hidden Women: The Female Entrepreneurial Champions of the Victorian Publishing Industry*

Bernardita Escobar Andrae (University of Talca)

*The role of gender in the marketing strategies of businesses as reflected in their trademarks: Chile in 1870s-1900s*

### **Session J05: Regulation and Innovation in Food Business**

*Chair:* Roger Horowitz (Hagley library)

*Discussant:* Ai Hisano (University of Tokyo)

Masaharu Ishikawa (Tokyo University of Science)

*Effects of Path-dependent Administrative Regulation on Technology Changes*

Florence Hachez-Leroy (EHESS, Paris)

*Food additives and containers and their regulation in Europe and the United States, from the 19th century to the 1960s*

Takeshi Endo (Hitotsubashi University)

*Journeyman and apprentices: Changes in the traditional Japanese cuisine industry in the 20th century*

Ryuji Nitta (Graduate School of Business Administration, Hitotsubashi University)

*Evolution of Market and Supply Chain: Historical Analysis of Cold Chain Development in Japan*

**10 September 2021, 16:00 - 17:10**

**Session K01: Workforce and Management**

*Chair:* Tsuneo Sakamoto

Robert Fitzgerald (Royal Holloway, University of London)  
*Labor, Organization Building and Large-Scale Electrical Firms in Britain and the US, 1914-1939*

Rie Sugiyama (Kokugakuin University)  
*Female Workforce in the New England Textile Industry 1830-1930*

Yoko Tanaka (University of Tsukuba)  
*Divergent Development of Working Time Flexibility in Germany and Japan*

Hiroshi Endo (Graduate School of Commerce, Hitotsubashi University, Tokyo, Japan.)  
*Incentive system with monitoring of organization members: The success of Japanese taxi company Nhon-Kotsu*

**Session K02: The Nuclear Industry and the State**

*Chair:* Takeo Kikkawa (Professor of Graduate School of International University of Japan)

Joseba De la Torre (Universidad Publica de Navarra), Mar Rubio-Varas (Universidad Publica de Navarra), Gloria Sanz Lafuente (Universidad Pública de Navarra)  
*From Pittsburgh to Guadalajara: the training of nuclear engineers in Spain, c. 1950-1985*

Matthew Hannon (Strathclyde University), Stephen Knox (Strathclyde University), Niall G MacKenzie (University of Glasgow)  
*Understanding technology legitimation through political discourse: the case of nuclear fast breeder technology in the UK*

Duncan Connors  
*Curing the Ion Deficiency: state direction and nuclear power in the 20th century*

Gloria Sanz Lafuente (Universidad Pública de Navarra)  
*Nuclear technology, business and the agrarian sector, 1955-1986*

Pål Nygaard (BI Norwegian Business School)  
*Nuclear moves in mysterious ways: The history of Norwegian entanglements in the nuclear business*

**Session K03: National Identities in Airline Business (a business history approach of change and continuity)**

*Chair:* Pierre-Yves Donzé (Osaka University)

Nahashon Nthenya (Osaka University)  
*Internationalization, management and emergence of the airline business in Africa*

### **Session K03: National Identities in Airline Business (a business history approach of change and continuity)**

Bram Bouwens (Utrecht University, Utrecht, Netherlands)

*Changing business, continuous relations: KLM and the Netherlands: joined at the hip*

John Wong (University of Hong Kong)

*Hong Kong's Flag Carrier Changing Its Stripes: Cathay Pacific's Strategy ahead of the 1997 Handover.*

Javier Vidal Olivares (University of Alicante, Spain)

*National identity before and after the liberalization of commercial aviation. The strategic alliances of Iberia, Spanish airlines (1960-1998)*

Melina Piglia (Universidad Nacional de Mar del Plata, Argentina)

*Commercial Aviation, Modernization, Development and Nationalism in an Authoritarian Context: Aviation Policy during the Dictatorship of 1966-1973.*

### **Session K04: Business and Regulation**

*Chair:* Laura Philips Sawyer (University of Georgia, School of Law, USA)

*Discussant:* Neil Rollings (University of Glasgow)

Syed Saad Ali Pasha (University of Glasgow, Barcelona and Göttingen)

*Dual Pressures of Pakistan's Political Economy and Global Garment Value Chains of Industrial Labour*

Stephen Mihm (University of Georgia (USA))

*Standards for the Public: The Bureau of Standards and the Regulation of Business in the United States*

Andreas Dugstad Sanders (Norwegian University of Science and Technology (NTNU))

*From "finders-keepers" to the "property of the people"? Mapping the global evolution of mineral regulations 1850-1939*

### **Session K05: Competition and Complementarity among East Asian Companies**

*Chair:* Matthias Kipping (Schulich School of Business, York University, Toronto, Canada)

Masahiko Isomura (Nagoya University of Foreign Studies), Akira Tanaka (Kyoto University)

*The Maturation and Overseas Expansion of the "Japan Model": The Case of the Steel Industry (Paper V of the session)*

Muneaki Sugita (Hannan University)

*The Deepening of International Vertical Specialization: The Case of the Apparel Industry (Paper II of the session)*

Zejian Li (Osaka Sangyo University)

*Is This a New Era for East Asia's Automotive Industry? Production Networks and Fragmentation (Paper III of the session)*

## **Session K05: Competition and Complementarity among East Asian Companies**

Momoko Kawakami (Institute of Developing Economies (IDE-JETRO))  
*Collaboration, Competition and Disruption in the Smartphone Value Chains: from the Perspectives of East Asia (Paper IV of the session)*

Akira Tanaka (Kyoto University)  
*The Competitiveness of Industries: From the Viewpoint of the "Maker-Base Standard" (Paper I of the session)*

## **Session K06: International Cultures of Corporate Taxation**

*Chair:* Takashi Shimizu (The University of Tokyo)

Neil Forbes (Coventry University, UK)  
*Taxing multinational enterprise after the First World War: the UK government and the rise of the Anglo-Persian Oil Company.*

Marten Boon (University of Oslo), Ben Wubs (Erasmus University)  
*Tax havens and connected histories: The Kingdom of the Netherlands as an OFC complex, 1915-1960*

Ryo Izawa (Associate Professor, Tokyo Metropolitan University)  
*Encounter with Tax Havens: Japanese Experiences, 1945-2020*

Simon Mollan (University of York)  
*Loophole Capitalism: History, Theory, and Practice*

**11 September 2021, 06:00 - 06:55**

## **Session L01: Merchants and Trading Part II**

*Chair:* Akira Tanaka (Kyoto University)

*Discussant:* Michael Aldous

Rashaad Eshack (Kyoto University), Steven Ivings (Kyoto University)  
*After the Black Ships: Early American Enterprise at Treaty Port Hakodate*

Jin Sung Chung (Korea National Open University), Sang Yun Ryu (LG Economic Research Institute)  
*Korean Indigenous Merchants under Colonial Rule*

Valeriy Kerov (Russian Presidential Academy of National Economy and Public Administration (Moscow))  
*Old Believers communities as business actors in the 18th - first half of the 19th centuries*

## **Session L02: Business Education and Skills Development**

*Chair:* Eric Godelier (Ecole Polytechnique, Paris, France)

*Discussant:* Takashi Shimizu (The University of Tokyo)

Hikomichi Hasebe (Kyorin University), Kenichi Miyata (Meiji University)  
*Changing Aims, Changing Hands: A Comparative Analysis between the GE and Hitachi Executive Training Systems*

## Session L02: Business Education and Skills Development

Hilde Sennema (Erasmus University Rotterdam / LDE Port City Futures)  
*Selling a Seaport: Marketing Narratives in the Port City of Rotterdam, 1920-1950*

Toshio Goto (Japan University of Economics)  
*Who advocated the “public-conscious management” concept first? -The origin of the altruistic management philosophy & its implication-*

## Session L03: Professionalization and Management

*Chair:* John Wilson

*Discussant:* Adoración Álvaro-Moya (CUNEF (Colegio Universitario de Estudios Financieros, Madrid))

Kazuya Inaba (Yamaguchi University Graduate School of Innovation & Technology Management)

*Management of Football in Japan: History of 2002 FIFA World Cup Korea/Japan*

Alejandro E. Caceres (Universidad Catolica Andres Bello / IESA Management School)

*Global Business and the making of managers in Latin America during 20th century: The “Venezuelanization” of management of Royal Dutch Shell in Venezuela in the Oil industry Pre-Nationalization period*

Ryutaro Yamafuji (associate professor at the School of Economics and Business Administration in Yokohama City University)

*When long-term service in Japan began: Using the data of graduates of Tokyo Higher Commerce School*

Adrien Jean-Guy Passant (Léonard de Vinci Pôle Universitaire, Research Center, 92916 Paris La Défense, France)

*Criticize the Dead: The strategic use of a dean’s biography in a context of organizational identity transformation. The case of ESCP Business School (1898-1900).*

**11 September 2021, 07:00 - 07:55**

**Workshop M01: Business influence on policy formation in historical research: Methodological challenges, empirical solutions and ways forward**

**Chair:** Susanna Fellman (University of Gothenburg)  
**Organizer:** Susanna Fellman (University of Gothenburg), Niklas Jensen-Eriksen, Ilkka Kärriylä, John Mowbray, Dennie Oude Nijhuis, Sabine Pitteloud, Neil Rollings (University of Glasgow), Mark Tranmer, Maiju Wuokko (University of Helsinki)

*This workshop addresses the methodological challenges related to studying the influence of business on policy formation in historical research. While the influence of business interest associations (BIAs) and other lobby groups is on the scholarly agenda, scholars have also paid attention to the difficulties in studying if, when and how BIA influence occurs; how business interests and policy preferences are formulated; and what strategies business adopts to gain influence.*

*To answer these questions, in-depth and detailed empirical research with a variety of sources and methodologies is required. We believe that historical research has great potential for conducting this kind of thorough empirical work. However, historical inquiry on business influence also poses many methodological and empirical challenges. Our purpose is to focus on these challenges while also searching for potential solutions to them.*

**Workshop M02: Roundtable: Teaching Business History Across Disciplines and Borders**

**Chair:** Takafumi Kurosawa (Kyoto University)  
**Organizer:** Takafumi Kurosawa (Kyoto University), Duncan Ross (University of Glasgow)

*Discussants: Paloma Fernández Pérez (University of Barcelona), Jan Logemann (Georg-August-Universität Göttingen), Teresa da Silva Lopes (University of York), Peter Miskell (Henley Business School, University of Reading)*

*In this roundtable, we will engage in a practical discussion on the potential role that business history can play in and beyond business education. In particular, we want to discuss how our discipline might appeal to and have practical application for aspiring practitioners across several sectors, as opposed to a narrower focus on fostering future researchers within the discipline. Based on the experiences and challenges of the GLOCAL program (an Erasmus Mundus International Master Degree Program in “global markets, local creativities”), we will discuss how to define the skills that students will acquire from business history, what kind of educational content and methods they need, and how to communicate the value of these skills and knowledge to potential students and wider society. In this roundtable we will share with you our experiences on the world's first international master's program designed and offered almost entirely by business historians co-operatively across seven universities in seven countries, and welcome your input and experiences in what we hope will be a fruitful dialogue towards raising the profile of our field.*

### **Session M03: Business History in China since Economic Reform and Open up (1978-2020)**

*Chair:* Tao Chen (Tongji University)

Gao Chaoquun (Chinese Academy of Social Sciences)

*Research on the Chinese Business History since Economic Reform and Open up: An Overview*

Richard Lin (Fujian Normal University)

*Main Paradigms in the Study of Chinese Business History*

Lan Rixu (Central University of Finance and Economics)

*The Composition and Evolution of Chinese Business Historians and Research Institutions*

Tao Chen (Tongji University)

*Collection and Preservation of Chinese Business Archives*

### **11 September 2021, 08:00 - 08:55**

#### **Session N01: Industry and Policy for Mobility and New Business**

*Chair:* Yongdo Kim (Professor of Department of Business Administration at Hosei University, Tokyo, Japan)

*Discussant:* Tao Wang (Kyoto University)

Chih-Lung Lin (Department of History, National Chung-Hsing University, Taiwan)

*The rise of Hong Kong as an aviation centre, 1945-1949*

Minoru Shimamoto (Hitotsubashi University)

*The Industrial Policy for New Business Development: The Computer, Aircraft, and Petrochemical Industry in Japan*

Christopher Swinson (Durham University Business School)

*Leyland Motoes - Struggling to take advantage of a changing market, 1914-1930*

#### **Session N02: British Colonies and the Commonwealth as host markets to multinational enterprise**

*Chair:* Duncan Ross (University of Glasgow)

David Merrett (University of Melbourne), Simon Ville (Professor at University of Wollongong)

*Pioneers of international business in Australia: Multinational enterprise before 1870*

Jim McAloon (University of Victoria Wellington New Zealand)

*Multinational Enterprise in New Zealand*

Pierre van der Eng (Australian National University), Claire Wright (Macquarie University, Australia)

*Did public policy shape the patterns of inward foreign direct investment in Australia?*

Grietjie Verhoef (University of Johannesburg and Monash University)

*Into Africa. The MNE operations into South Africa.*

### Session N03: Industrial Competitiveness

*Chair:* Minoru SAWAI (Nanzan University, Faculty of Business Administration)

*Discussant:* Ludovic Caillaud (Edhec Business School)

Juha Saunavaara (Hokkaido University Arctic Research Center)  
*The Development of Northern Data Center Industry*

Hideki Nakamura (Doctor Candidate: Tokyo University of Science, Innovation Studies)  
*Development of Business Model in Computer Industry: Change of Power Balance between Brand Manufactures and EMS*

Hisaaki Kamiya (Asia University, Tokyo, Japan)  
*The Competitiveness of Non-Life Insurance Businesses in Japan from the 1910s through the 1930s*

### 11 September 2021, 13:00 - 13:55

### Session O01: Globalization and Multinationals

*Chair:* Adoración Álvaro-Moya (CUNEF (Colegio Universitario de Estudios Financieros, Madrid))

*Discussant:* Fitzgerald Robert

Bram Bouwens (Utrecht University, Utrecht, Netherlands), Eric Godelier (Ecole Polytechnique, Paris, France)

*Cross border merger: guarantee of failure; the cases of Renault-Nissan and Air France-KLM*

Pierre-Yves Donzé (Osaka University), Matthias Kipping (Schulich School of Business, York University, Toronto, Canada), Takafumi Kurosawa (Kyoto University)  
*Japanese investment in Africa since the 1970s - and the opportunities for consulting firms*

Dirk Podevijn (company historian commissioned by Ackermans & van Haaren, visiting professor KULeuven (Belgium), Polonia University (Czestochowa, Poland))  
*Ackermans & van Haaren, a familial group with international ambitions, 1876-2020*

Jonathan Krautter (Research Fellow at the Chair of Social and Economic History, Humboldt University of Berlin)  
*German Multinationals in Japan, 1954-1974*

### Session O02: Business and the Environment

*Chair:* Simon Mowatt

Ann-Kristin Bergquist (Umeå University), Thomas David (University of Lausanne)  
*The Invention of Sustainable Development: The International Chamber of Commerce and the rise of Neo Liberalism in Global Environmental*

Robrecht Declercq (Ghent University)  
*Natural resource companies in international business history 1890-1960*



## **Session 002: Business and the Environment**

Kristýna Kaucká (Masaryk Institute and Archives of the Czech Academy of Sciences)

*"Böhmerwald" during the time of „gold beetle“ (1868–1877). Strategies of the Aristocratic Landowners towards the Nature*

## **Session 003: Corporate Governance Around the World**

*Chair:* Susana Martínez

*Discussant:* Ed Balleisen

Takashi Shimizu (The University of Tokyo)

*Historical Divergence of Corporate Governance: A Comparison of Japan and the United States*

Kaidong Feng (School of Government, Peking University), Junran Li (Tsinghua University)

*Reform of Chinese State-owned Enterprise and Formation of Corporate Control: A comparative study among key state-owned enterprises in Luoyang*

Shinya Kawamoto (Faculty of Economics, Nanzan University), Hideaki Miyajima (Faculty of Commerce, Waseda University)

*Market for Corporate Control in Prewar Japan: Empirical Analysis of Target Features and Post-Merger Performance*

## **Workshop 004: Roundtable: Risk and Risky Judgments: Making Business Sense of "the rationality wars"**

*Chair:* Arwen Mohun (University of Delaware)

*Organizer:* Mary Yeager (UCLA Department of History)

*Participants: Shennette Garrett-Scott (Texas A&M University), Niels Viggo-Haueter (Swiss Re); Stephen Mihm (University of Georgia), Mary Yeager (UCLA Department of History)*

*Business historians have been missing in action from the so-called "rationality wars." While one group of scholars contend that humans are rational actors capable of measuring and assessing probabilities, another group insists that they make error-filled, irrational decisions based on biases, heuristics, feelings and emotions. Participants in this Roundtable explore the roles that gender and race have played in constructing risk theories and changing notions about risk preferences, perceptions and regulations at different times across different domains of finance. The purpose of the roundtable is to generate discussion about how and why gender and race have mattered to narratives about financial risks and risk taking.*

**11 September 2021, 14:00 - 14:55**

**Session P01: Political Risk in Business**

*Chair:* Takau Yoneyama

*Discussant:* Neil Forbes (Coventry University, UK)

Gaurav Sud (LSE)

*Arms, autarky and apartheid insurance: Foreign subsidiaries and apartheid, a case study of Hoechst South Africa 1978-1989*

Felipe Cole (Northwestern University)

*Historicizing Political Risk: The Peruvian Corporation and Peru, 1890-1955*

Jeroen Euwe (Erasmus School of History, Culture, and Communication (ESHCC),

Erasmus University Rotterdam), Kim Oosterlinck (Université Libre de Bruxelles)

*The German art market during World War 2*

**Session P02: Film and Creative Industries**

*Chair:* Mary Quek (Meiji University)

*Discussant:* Philipp Scranton (Rutgers University)

Antonie Doležalová (Charles University, Prague, Czech Republic)

*How economic policy shaped the monopolization of the Czechoslovak film industry during the first half of the 20th century*

Zhou Xiaolan (East China Normal University)

*How Industrial Policies Shaped the Globalization of the Chinese Film Industry since the 1990s*

Peter Miskell (Henley Business School, University of Reading)

*Film Festivals and the International Distribution of (non-Hollywood) Feature Films*

Gerben Bakker (London School of Economics and Political Science (LSE))

*How Hollywood survived: sunk costs, market size and market structure, 1948-2020*

**Session P03: Internationalization, Challenges, and Opportunities**

*Chair:* Maria Ines Barbero

*Discussant:* Andrea Colli (Professor at Bocconi University)

Marcus Box (Södertörn University, Department of Social Sciences, School of

Business Studies, Enter Forum, Stockholm, Sweden.), Mikael Lönnborg (Södertörn

University, Department of Social Sciences, School of Business Studies, Enter

Forum, Stockholm, Sweden.), Paulina Rytönen (Södertörn University, Department

of Social Sciences, School of Business Studies, Enter Forum, Stockholm, Sweden.)

*Understanding Internationalization of Cooperatives - The Case of the Dairy Industry*

Takeshi Abe (Kokushikan University), Takenobu Yuki (Tohoku University)

*Philosophy and Strategy in Japanese Business: A Comparison of Two Businessmen, Sanji Muto and Magosaburo Ohara*

### **Session P03: Internationalization, Challenges, and Opportunities**

Álvaro Silva (Nova School of Business and Economics)

*From Investment Trust to Multinational: Experiments in International Business (1898-1950)*

### **Session P04: Business, States, and Economic Change (Global Business Histories of Political Economy)**

*Chair:* Peter Scott (Henley Business School at the University of Reading)

*Discussant:* Anders Ögren (Uppsala University)

Ashton Merck (Duke University)

*Regulation, International Trade, and Consumer Protection in Business History*

Dong Yan (Shanghai University of Finance and Economics)

*Profit in a Sea of Defaults: Chinese Banks' Strategies and State Intervention in the Interwar Chinese Bond Market*

Grace Ballor (Harvard Business School)

*How to Make a Market: MNCs and Standard-Setting in the European Community, 1957-1992*

### **Workshop P05: Roundtable: Can business history journals survive in non-English-speaking countries?**

*Chair:* Teresa da Silva Lopes (University of York)

*Organizer:* Espen Ekberg (BI Norwegian Business School), Paloma Fernández Pérez (University of Barcelona), Rika Fujioka (Kansai University), Gabriel Galvez-Behar (University of Lille), Jari Ojala (University of Jyväskylä), Andrew Popp (Copenhagen Business School), Dan Wadhvani (Copenhagen Business School)

*Scholars are expected to publish their academic work in higher-ranked journals. Which journals to publish in is important to scholars, but it also means that many journals are competing internationally to publish more impactful papers and to achieve higher ratings. In this roundtable, we would like to share the experiences of those who are (or was) editor-in-chief of journals on how they have reformed their journals and how they have developed the reputation of their journals, to shed light on the following issues:*

- How can (and why should) local journals become global?*
- How can journals that publish in the non-English-speaking world survive?*
- Should academic communities continue to publish journals for their own members?*
- Do lower-ranked journals only catch the rejected papers from higher-ranked journals?*

## **Workshop P06: The development of various countries' electric power industries and energy policies after World War II: An international comparative analysis focusing on Japan, Germany and the UK**

**Chair:** Nobuki Kawasaki (Kansai University)

**Organizer:** Kazuyoshi Oku (Kansai University), Ayumu Sugawara (Tohoku University)

*Panellists: Satoru Kobori (Kyoto University), Andrew Stokes (Energy Systems Catapult, UK), Hirotaka Nakaya (Nanzan University, Nagoya)*

*Discussants: Simon Mollan (York University), Tomoya Kuroda (Senshu University, Tokyo)*

*This workshop takes up the electric power industries of Japan, Germany and the UK and examines their development processes from the standpoint that emphasizes the relationship with energy policies. The management of the electric power industry in each of these countries is determined by the respective country's energy policy. For example, issues such as which power-generating sources to use and what type of ownership structure the power companies should have, which are key to power companies' management strategies, are set forth in line with each country's energy policy; thus, the companies' decision-making authority is limited. Research into the business history of the electric power industry, therefore, needs to consider energy policy. In addition, energy policies occupy a key position in countries' economic policies.*

*This is because stable access to energy sources affects many areas of the economy, including power supply and the acquisition of raw materials for manufacturing; therefore, a stable access policy is indispensable to the stability of the national economy. Moreover, countries possess different types and amounts of resources, and they need to have energy policies that are based on these constraints. Thus, the set-up of the power industry as determined by these energy policies varies widely as well. We would like to discuss the above points in this workshop.*

**11 September 2021, 15:00 - 15:55**

### **Session Q01: Changing Paradigm and Survival Strategies (Changing the Paradigm of Doing Business in the CEE in the First half of the 20th Century)**

**Chair:** Antonie Doležalová (Charles University, Prague, Czech Republic)

**Discussant:** Grace Ballor (Harvard Business School)

Milan Hlavačka (Institute of History, Czech Academy of Sciences, Prague, Czech Republic)

*The Ringhoffer Werke A.G. and its survival strategies after 1918*

Žarko Lazarevic (Institute of Contemporary History, Ljubljana, Slovenia)

*From Habsburg Monarchy to Yugoslavia - business strategies during transition to new national economic area (Case of Tönnies Company)*

## **Session Q01: Changing Paradigm and Survival Strategies (Changing the Paradigm of Doing Business in the CEE in the First half of the 20th Century)**

Tomasz Olejniczak (Kozminski University), Anna Pikos (Kozminski University)  
*Narratives in Transition? Systematic Review of Polish Corporate Histories*

## **Session Q02: Family Business in Changing Contexts II**

*Chair:* Charlotte Natmeßnig  
*Discussant:* Andrea Schneider-Braunberger

Kean Yew Lee (Postdoctoral Researcher at International University of Malaya  
Wales)

*Tacit Knowledge Innovation, Generational Change and Enterprise Development:  
Chinese Family Businesses in Malaysia*

Uzeyir Serdar Serdaroglu (Istanbul University, Department of Economics)  
*Trading with Ottomans: Institutional and Organizational Crisis and Transformation  
of British Family Business in the 19th Century*

## **Session Q03: Corporate Governance and Networks**

*Chair:* Thomas David (University of Lausanne)  
*Discussant:* Susie Pak (St. John's University)

Felix Selgert (University of Bonn)  
*Dividend pay-out policy in Germany, 1870-1935*

Akram Beniamin (Henley Business School, UK)  
*Business Networks in Egypt: Evidence Using the Interlocking Directorates  
Technique, 1924-1948*

Simon Yin (University of Economics in Bratislava, Slovakia)  
*Building British Business Network from Hong Kong: From 1842 to 1911*

## **Session Q04: Reshaping Fashion**

*Chair:* Emanuela Scarpellini (University of Milan, Italy)  
*Discussant:* Rika Fujioka (Kansai University)

Pierre-Yves Donzé (Osaka University), Ben Wubs (Erasmus University)  
*Adidas' Fashionalization: Transformation into a Global Sportswear and Fashion  
Business*

Tomoko Okawa (Jissen Women's University)  
*Postwar Development of Daimaru's Haute Couture Business*

Lia Barrese (University of Barcelona), Montserrat Pareja Eastaway (University of  
Barcelona)  
*Reshaping pathways in fashion design: new global production networks, new  
strategies?*

## **Session Q05: Financial Tools for Growth**

*Chair:* Carlo Edoardo Altamura (Graduate Institute of International and Development Studies)

*Discussant:* Maria-Eugenia Mata

Hideaki Sato (Setsunan University)

*How did Sumitomo become the largest bonded warehouse in Japan in 1925?*

Abe De Jong (Monash University), Tim Kooijmans (Monash University), Peter Koudijs (Stanford University)

*Intermediaries in Mortgage-Backed Securities: The Plantation Business of F.W. Hudig, 1759-1797*

Manuel Alejandro Bautista Gonzalez (Columbia University in the City of New York (based in Mexico City))

*Foreign Consignees of Specie Imports in Antebellum New Orleans, 1839-1861*

## **Session Q06: "Gapponshugi": An Alternative Capitalism in Confucian East Asia**

*Chair:* Janet Hunter (London School of Economics and Political Science)

*Discussant:* Patrick Fridenson (Ecole des Hautes Etudes en Sciences Sociales (EHESS))

Masato Kimura

*The Concept of Shibusawa Eiichi's "gapponshugi"*

Chen Yu (Associate Professor, Yokohama National University)

*Management Nationalism in Modern China focusing on Zhang Jian as gentry merchant*

Takeo Kikkawa (Professor of Graduate School of International University of Japan)

*Shibusawa Eiichi's "gapponshugi" and "New Japanese Management"*

## **Session Q07: Industrial Clusters Revisited (New directions in the study of industrial clusters: a comparative and historical approach)**

*Chair:* Steven Ivings (Kyoto University)

*Discussant:* Leslie Hannah (LSE)

John Wilson

*'Education and training in the North East: challenges and solutions'*

Niall G MacKenzie (University of Glasgow), Anna Spadavecchia (Hunter Centre for Entrepreneurship, University of Strathclyde)

*Building cathedrals in the desert: reconstituting the State as Entrepreneur thesis?*

Joe Lane (Henley Business School, University of Reading)

*'An industry in flux: firm-level organisation and strategy in the Potteries, 1780-1851'*

Chris Corker (The York Management School, University of York)

*The Sheffield Innovation System 1860-1914: Armaments, Steel, Metallurgy and Education*

**11 September 2021, 16:00 - 16:55**

**Session R01: Managing Water in France from the 19th Century to the 21st Century: Expertise at Stake between the State, Local Government and Private Companies**

*Chair:* William Hausman (College of William & Mary)

*Discussant:* Álvaro Silva (Nova School of Business and Economics)

Laurent Béduneau-Wang (Africa Business School - Université Mohamed VI Polytechnique)

*In the mirror of Veolia's crises: quantifying performance and maintaining silent legitimacy (1853-2017)*

Tatiana Dmitrieva (French National Centre for Scientific Research (CNRS) / Sorbonne université-CNRS-EPHE), Laurence Lestel (French National Centre for Scientific Research (CNRS) / Sorbonne université-CNRS-EPHE), Michel Meybeck (French National Centre for Scientific Research (CNRS) / Sorbonne université-CNRS-EPHE)

*Water supply management in Versailles, France, during the 19th century: between the State, Local Government and Private Companies*

Christelle Pezon (Conservatoire National des Arts et Métiers (CNAM) / Laboratoire Interdisciplinaire de Recherche en Sciences de l'Action (LIRSA))

*Delegation of water services in France since the 19th century: a lack of public expertise?*

**Session R02: Cartels and Power**

*Chair:* Espen Storli (NTNU - Norwegian University of Science and Technology, Trondheim)

*Discussant:* Martin Shanahan

Elina Kuorelahti (Post Doctoral Researcher, University of Helsinki, Post)

*Collective Security and International Commodity Cartels in the 1930s*

Ana Rosado-Cubero (Complutense University of Madrid)

*The Robber Barons and the FAANG: a pertinent comparative of cartel's model.*

Tomáš Gecko (Charles University, Faculty of Arts, Institute of Economic and Social History)

*Cartels within cartels. Business consortia and future agreements of major cement players of the interwar Czechoslovakia*

**Session R03: Family Business in Changing Contexts I**

*Chair:* Hartmut Berghoff

*Discussant:* Charlotte Natmeßnig

Fco. Javier Fernandez-Roca (Universidad Pablo de Olavide (Sevilla, Spain)), Jesús D. López Manjón (Universidad Pablo de Olavide (Sevilla, Spain))

*Process of Internationalization in family firms with traditional products: olive-oil*

### **Session R03: Family Business in Changing Contexts I**

Araceli Almaraz-Alvarado (El Colegio de la Frontera Norte – Mexico)  
*Startups & Family business in northern Mexican Border*

Beatriz Rodriguez-Satizabal (Universidad del Pacifico and Universidad de los Andes)  
*Family, business and capital: when the stock market is ours. The case of Colombian family-owned business groups.*

### **Session R04: Doing Business in the Colonies**

*Chair:* Steven Ivings (Kyoto University)  
*Discussant:* Naofumi Nakamura (University of Tokyo / Harvard-Yenching Institute)

Beatrice Touchelay (University of Lille)  
*Colonial governance in a colonial setting, the example of Belgium and French Empires*

Karolina Hutkova (LSE)  
*Modern sugar technologies in East Indies: Business versus British political economy, 1830s-1850s*

Serika Nagasawa (Ryutsu Keizai University)  
*Fraud and cheating onboard slave ships of the Royal African Company*

### **Session R05: Entrepreneurship and Prosperity**

*Chair:* D. Eleanor Westney (Sloan School of Management, MIT)  
*Discussant:* Carlos Davila (Universidad de los Andes, Colombia)

Peter Scott (Henley Business School at the University of Reading)  
*The anatomy of Britain's inter-war super-rich: reconstructing the 1928/29 "millionaire" population*

Aya Tanaka (National Institute of Vocational Rehabilitation Japan Organization for Employment of the Elderly, Persons with Disabilities and Job Seekers)  
*A study of the process developed by U.S. railroad companies in the 1850s: Henry Varnum Poor as editor of American Railroad Journal*

Alvaro Moreno (Universidad de la Sabana)  
*The Entrepreneur as an Agent of Change in the Economy: The Case of James M. Eder in Early Colombia*

Ivaylo Naydenov (Institute for Historical Studies, Bulgarian Academy of Sciences)  
*Commercial entrepreneurship in the Central part of the Balkans (second half of the 19th century) between economic theory and business history*



## Session R06: Brands, Marketing and Identity

*Chair:* Andrea Lluch (CONICET (Argentina) and Los Andes University (Colombia))

*Discussant:* Alfred Reckendrees

Roger Horowitz (Hagley library)

*The Mob and the Mark: Shochtim, Brands, and Organized Violence in early 20th century US*

Alison Gibb (University of Glasgow), Niall G MacKenzie (University of Glasgow)

*Love and whisky: the personal relationships behind Nikka whisky and lessons for Business History*

Alejandro Gómez del Moral (University of Helsinki)

*Ibérico: Cured Meats and Discourses of Rurality in Late Twentieth-Century Marketing of the Global Gastronomic "Brand Spain"*

Emi Kawata (Nihon Loreal K.K.)

*The interaction between the US and Japanese craft beer industry: Focusing on the business history of Kiuchi Brewery and Kyodo Shoji*